



Zürich, 21 October 2020

Textile Masks of KELLER TRADING SA / KT HOME SA achieve «TESTEX Community Mask» label

With her high quality work in the field of microfiber, Babette Keller has already conquered the luxury world of watches and jewelry. Now KELLER TRADING / KT HOME is the first company from the French part of Switzerland, to achieve the «TESTEX Community Mask» label for its textile face masks.

With face masks being mandatory in all publicly accessible indoor areas, the demand for reusable face masks is increasing. The FOPH clearly states on its website that self-made masks are not advised because they do not offer verified and reliable protection. Instead, the «Swiss National COVID-19 Science Task Force» has developed a set of recommendations and defined what requirements should be met.

Together with Empa, TESTEX has refined a testing procedure whereby textile masks are being evaluated on these recommended requirements for their filter function, splash resistance, wear comfort, reusability and additionally, their textile tolerance.

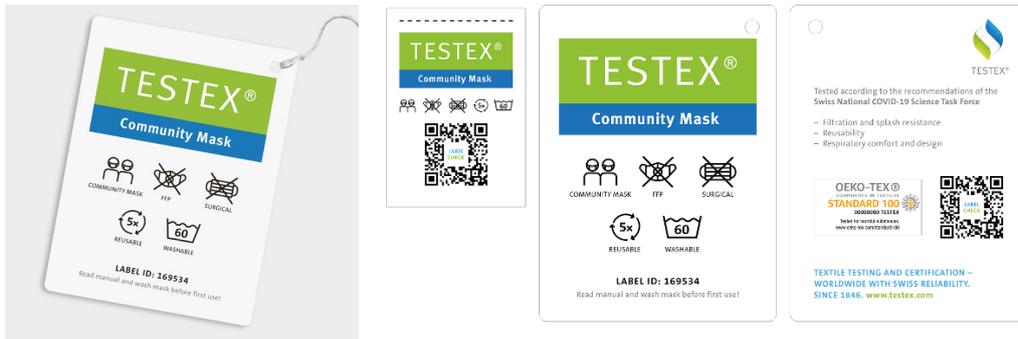
KELLER TRADING / KT HOME has now developed their very own, high quality textile masks. Their founder, Babette Keller-Liechti, has established the company's position in the high quality, luxury textile market long ago. For her impressive achievements, she even received the prestigious «Prix Veuve Clicquot» Business Woman Award in 2009. According to the successful entrepreneur, the challenges of designing a textile mask that is compliant with the requirements of the «TESTEX Community Mask» label, lie in keeping its functionality after washing the mask. «Together with our Korean partner of choice and experts in Switzerland we have made sure to combine the best microfiber with innovative and scientifically proven techniques.» Keller-Liechti adds, that KELLER TRADING / KT HOME only accepts the highest standard and quality when it comes to the safety, comfort and design of their products. «We have developed this Community Mask with a highly eco-friendly vision, mainly motivated by providing a solution for the people.» On Thursday, 22nd of October, KELLER TRADING will be holding a press conference, informing the public about their textile masks. Media professionals can register for the conference here: hello@kthome.ch

The «TESTEX Community Mask» label is intended to create trust and give the Swiss general public the opportunity to make a conscious decision in favour of a textile mask which has been tested according to the current recommendations. More detailed information on tested masks, including information on the labels, can be found under the following link: <https://www.testex.com/en/communitymask/index.php>



Images

Images for use with the references: «Testex.ch», «KELLER TRADING SA»
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Source: Testex.ch

«TESTEX Community Mask» label for textile masks in public spaces



Source: KELLER TRADING

«Community Masks» with test labels provide security in public places.



Source: KELLER TRADING

Textile «Community Masks» from the Swiss company KELLER TRADING are now available. They are washable and carry the «TESTEX Community Mask» label clearly visible on the packaging and the manual.



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Source: Testex.ch

Textile masks with the new «TESTEX Community Mask» label offer safety in accordance with the new federal recommendations.

About the new Community Mask

You can find more information about the «Community Mask» and the «TESTEX Community Mask» label on: <https://www.testex.com/en/communitymask/index.php>

About TESTEX

TESTEX is a globally operating, independent Swiss testing and certification organisation with focus on textile and leather testing. Founded in 1846 and originally known as the “Seidentrocknungsanstalt Zurich” (Silk Conditioning Institute), the TESTEX Group now operates more than 25 branches with around 300 employees worldwide (including TESTEX and OETI) from its head office in Zurich. TESTEX is a member institute of the OEKO-TEX® Association and the official representative in Australia, Canada, the P.R. China, Hong Kong, Indonesia, Malaysia, New Zealand, the Philippines, Switzerland, South Korea and Taiwan. Learn more on [testex.com](https://www.testex.com) / [oeti.biz](https://www.oeti.biz) and [Wikipedia](https://en.wikipedia.org/wiki/Testex) or follow us on [Twitter](https://twitter.com/testex) and [LinkedIn](https://www.linkedin.com/company/testex).

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