



Zurich, May 4, 2017

Press Release:

## Matz Bachmann as new General Manager for TESTEX Zurich



**The board of directors of the TESTEX AG has announced Matz Bachmann as the new general manager for TESTEX Zurich and member of the group's management. Matz Bachmann will assume his position as of April 2017.**

*"We are happy to announce the recruitment of Matz Bachmann as our new general manager for Zurich. As an experienced business economist and expert for the domestic and foreign textile industry, he enhances the group management of TESTEX ideally," says TESTEX Group CEO, Serge Rolle.*

Matz Bachman holds a Bachelor degree in business economics with a specialization in Marketing of the ZHAW Zurich and a global executive MBA of the IESE business school in Barcelona. He possesses many years of management experience and has previously been responsible for the branch offices in the United Kingdom, Australia, France, the United States and Switzerland at SKINS, one of the leading brands of compression-sportswear.

The recruitment of a new general manager allows Group CEO, Serge Rolle to focus increasingly on the strategic orientation of the fast-growing TESTEX Group. With this alteration, TESTEX further improves its group-structure and strengthens the global collaboration with its companies in Zurich, Vienna and Hong Kong.

We wish Matz Bachmann a great start and look forward to a successful collaboration.

TESTEX AG  
Group Communication

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## New organizational structure

