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Press Release:

## ALDI Australia launch “MADE IN GREEN by OEKO-TEX®” certified towels starting August 2017

**TESTEX AG is proud to announce the introduction of ALDI’S new MADE IN GREEN by OEKO-TEX® certified bath towels and bath sheets. They are the first retailer in Australia to bring the traceable textile label to their customers.**

### Transparent supplier relationships

ALDI Australia introduced the STANDARD 100 by OEKO-TEX® in 2009 on their home textiles ensuring product safety for their customers. Now they bring the focus to a transparent supply chain with the launch of their MADE IN GREEN by OEKO-TEX® labelled towels.

### About the label

Transparency creates trust. MADE IN GREEN is the OEKO-TEX® association’s first traceable textile label. It ensures that the labelled products have been tested for harmful substances, produced under safe and socially responsible conditions and in environmentally friendly facilities. Each product features a unique ID or QR code that allows consumers to trace its supply chain.

### Requirements

Any company along the textile supply chain can label its finished and semi-finished products with MADE IN GREEN by OEKO-TEX®. Provided that all product components are certified according to the STANDARD 100 by OEKO-TEX® and all relevant supplying production facilities are STeP by OEKO-TEX® certified.

**STANDARD 100 by OEKO-TEX®** is an independent certification system for textiles that have been tested for harmful substances. Textiles can only be certified if all components of a labelled item meet the specified requirements.

**STeP by OEKO-TEX®** is an independent certification system that allows a transparent analysis of production facilities sustainability and social responsibility efforts. Its six modules consider fair working conditions, quality management, environmentally friendly processing technologies and chemical management.

TESTEX is a globally operating, independent Swiss testing and certification organisation with focus on textile and leather testing. Founded in 1846 and originally known as the “Seidentrocknungsanstalt Zurich”, the TESTEX Group now operates more than 20 branches with more than 200 employees worldwide (including TESTEX and OETI) from its head office in Zurich. TESTEX is a member institute of the OEKO-TEX® Association and the official representative in Australia, Canada, the P.R. China Hong Kong, Indonesia, Malaysia, New Zealand, the Philippines, Switzerland, South Korea and Taiwan. For more information visit us at [www.testex.com](http://www.testex.com) and follow us on [Twitter](#) and [LinkedIn](#).

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