

## Press release

### **OEKO-TEX® to Address Supply Chain Transparency at Planet Textiles 2016**

Zurich (tm) OEKO-TEX® is taking a leadership role at the upcoming Planet Textiles 2016: The Sustainable Textiles Summit on May 11 at the Copenhagen Concert Hall in Denmark. OEKO-TEX® is a sponsor of the Planet Textiles event and from 11:45-12:45 will present "Driving Transparency, Traceability, and Sustainability in the World's Most Complex Supply Chain."

"As consumer demands for product safety, social responsibility, and environmental performance have grown, brands and retailers have required their supply chains to become more compliant, more transparent, and more responsive," says Anna Czerwinska, Marketing and Communication Manager at OEKO-TEX® and one of the presenters. "In short, brands and retailers are driving their supply chains toward greater sustainability, a trend that will only continue to escalate."

Co-presenter Marc Sidler, Head of Marketing and Sales at TESTEX, one of the sixteen OEKO-TEX® member institutes, agrees. "Calls for increased sustainability and transparency, especially at the consumer level, are growing substantially around the world. This international megatrend will require companies along the entire global textile supply chain to accelerate their sustainability initiatives in order to meet the market's demands."

The OEKO-TEX® speakers will present methods for improving and managing global sustainability measures with emphasis on third party, independent certifications as important and effective business tools. OEKO-TEX® provides a full portfolio of testing and certification systems that range from textile product and facility certifications to comprehensive online certification management systems. The most recent additions include the Made in Green by OEKO-TEX® consumer label for OEKO-TEX® Standard 100 certified products made sustainably according to OEKO-TEX® guidelines.

Now in its seventh year, Planet Textiles is an annual independent conference dedicated to reducing the impact of textiles on the environment. This year, Planet Textiles will take place the day after the Sustainable Apparel Coalition hosts its annual meeting and the day before the Copenhagen Fashion Summit on apparel and the environment. All three events will take place at the Copenhagen Concert Hall in Denmark and provide opportunities for networking and learning about the key environmental issues affecting the global textile supply chain. Registration for the show is available at [www.planet-textiles.com](http://www.planet-textiles.com).

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## **About OEKO-TEX®**

*The International OEKO-TEX® Association, headquartered in Zurich, Switzerland, was founded in 1992 by the OETI, formerly Austrian Textile Research Institute, and the German Hohenstein Research Institute. Currently, its membership includes 16 independent textile research and testing institutes with their representative offices in 60 countries worldwide. To date, more than 150,000 OEKO-TEX® Standard 100 certificates have been issued—with more than 14,000 issued per year—and 10,000 manufacturers, brands, and retailers in 98 countries are working with OEKO-TEX® to ensure that their products are tested for potentially harmful substances. Now available are the STeP by OEKO-TEX® certification for sustainable textile product manufacturing facilities, the MySTeP by OEKO-TEX® database management tool, the ECO PASSPORT by OEKO-TEX® certification for textile chemical compounds, and the Made in Green by OEKO-TEX® label for OEKO-TEX® Standard 100 certified products produced in accordance with OEKO-TEX® guidelines. OEKO-TEX® certified products and suppliers can be located in the OEKO-TEX® Online Buying Guide at [www.oeko-tex.com/products](http://www.oeko-tex.com/products). Connect with OEKO-TEX® on Facebook at [www.Facebook.com/oekotex](http://www.Facebook.com/oekotex) and on Twitter at [www.twitter.com/OEKO\\_TEX\\_Int](http://www.twitter.com/OEKO_TEX_Int).*