



Press release OETI – Institute for Ecology, Technology and Innovation – August 6th, 2015

Welcome Moldova!

A new market for OETI and the International OEKO-TEX® Association.

OETI's Managing Director Robert Löcker is "happy to announce that the opening of the sales representative office OETI Republic Moldova is now official." It serves at the same time as new country representation office for the OEKO-TEX® Association.

The light industry, which comprises the production of fabrics, apparels, carpets and leather articles, is one of the most successful economic sectors in Republic of Moldova. About 330 companies with roughly 17 000 employees produce up to 20 % of the country's exported goods, which makes textiles a huge export hit.¹ In addition, the signing of the Association Agreement with the European Union in June 2014 brought the country one step closer to Europe.

STeP and Flooring technology interconnect

Robert Löcker explains what makes the market an interesting one for him: „One of the main reasons for opening the representative office is Moldova's traditionally strong interconnection with Europe's textile industry. With very few OEKO-TEX® certifications in the country, STeP by OEKO-TEX® will certainly be a very interesting option for many sewing plants in the country.”

STeP is a certification system, tailored to the textile industry's needs, which allows for a comprehensive analysis and evaluation of areas such as chemicals and their use, environmental management and protection, social responsibility, health and safety and quality management.

A couple of huge flooring technology manufacturers are the other important reason to enter the market.

The representative office is situated in the capital Chisinau. OETI's website is now also available in Moldovan-Romanian and trade show preparations such as for Moldova's Fashion Expo in autumn are well underway.

Robert Löcker concludes: „We are happy about our new office, which is a further step in our internationalisation efforts.”

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