



Zurich, 2 June 2021

## TESTEX launches new representative offices in Mauritius and Madagascar

We are pleased to announce the official opening of our Mauritius and Madagascar representative offices. The textile industry has been a pivotal sector in the economies of both countries, and has been on the rise in recent decades. Both locations have officially started trading recently as the official and national representatives of OEKO-TEX®.

Both Mauritius and Madagascar show an immense growth potential in the apparel industry and have already proven their importance in the international export and investment sectors. With the increasing demand of OEKO-TEX® products, such as the STANDARD 100, STeP and MADE IN GREEN, it is the perfect time for TESTEX to branch out into the African regions. We are happy to deliver our premium services in two more countries with great economic potential and a strong textile industry.

### Mauritius

Recent statistics show that clothing and textiles are the most valuable export goods from Mauritius and that they provide the majority of all manufacturing employment in large enterprises. These developments have convinced us that now is the right moment for TESTEX to expand to the southeastern coast of the African continent. Hemraj Ramnarain, who is mainly based in Mauritius, is the sales officer in charge of both representative offices. With his strong background in chemical and renewable energy engineering, Ramnarain wants to highlight the importance of transparency throughout the supply chain regarding environmental and social factors. The goal is to make labels and products which support this process, such as STeP and MADE IN GREEN, accessible and available for customers from all regions of the world.

### Madagascar

At the end of last year, Madagascar ranked first among all sub-Saharan African countries in textile exports to the EU and the United States. This potential and the amount of skilled labor on the island were two of the main reasons why TESTEX has decided to expand to this part of the world.

We strongly believe in the potential of these two representative offices and are looking forward to a successful and sustainable future with new customers and partners.

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### About TESTEX

TESTEX is a globally operating, independent Swiss testing and certification organisation with focus on textile and leather testing. Founded in 1846 and originally known as the "Seidentrocknungsanstalt Zurich" (Silk Conditioning Institute), the TESTEX Group now operates more than 25 branches with around 300 employees worldwide (including TESTEX and OETI) from its head office in Zurich. TESTEX is a member institute of the OEKO-TEX® Association and the official representative in Australia, Canada, the P.R. China, Hong Kong, Indonesia, Malaysia, New Zealand, the Philippines, Switzerland, South Korea, Taiwan, Mauritius and Madagascar. Learn more on [testex.com](http://testex.com) / [oeti.biz](http://oeti.biz) and [Wikipedia](#) or follow us on [Twitter](#) and [LinkedIn](#).

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### Images

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